

# PLASTIC CARD

## Artwork Instructions

### CORRECT



To properly print and die cut your plastic card, we need both bleeds and safety margins as shown to ensure a quality final product.

If we are provided with an editable file, we will attempt to make minor corrections. We will review your file and advise you of any issues before we start.

If the corrections are more extensive, we will advise you of any charges required to properly prepare your file.

Once we have made modifications to your artwork, there will be a \$45 cancellation fee if you do not approve your artwork for production.

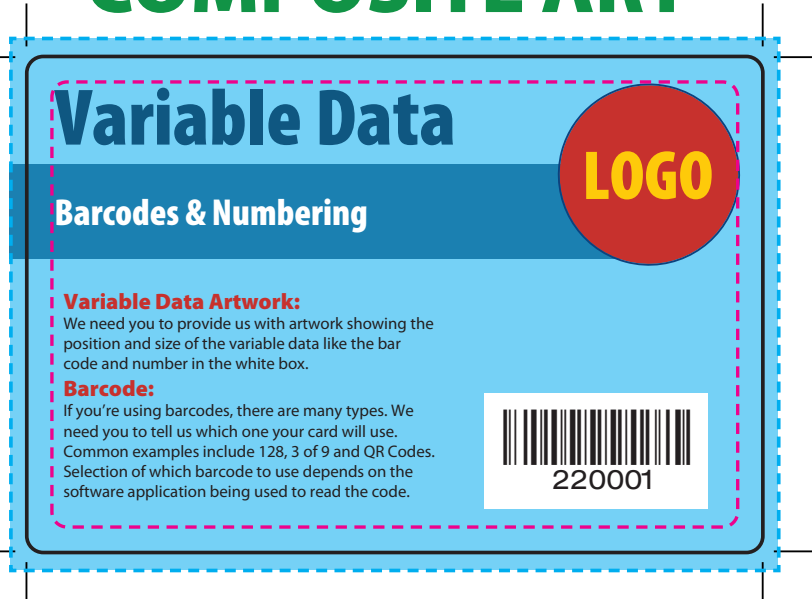
To download the CR-80 template  
[CLICK HERE](#)

### INCORRECT



# PLASTIC CARD Variable Data Instructions

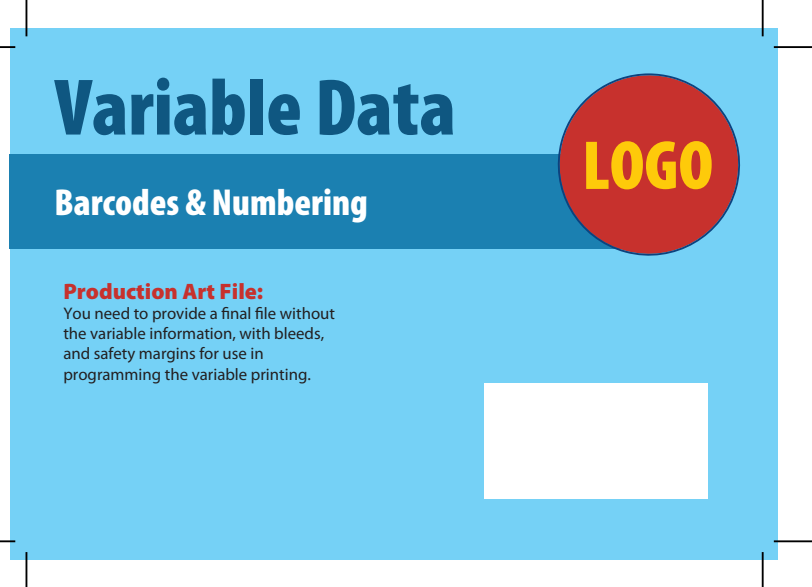
## COMPOSITE ART



We are able to print variable information including numbers, barcodes and even images on your card. To do this, we need you to supply us with a **Composite**, containing each element in its final size and position. We also need a **Production** file that has the variable data areas removed so we can program the insertion of your variable items using the correct location, sizes, colors, etc.

If you are using sequential numbers, you must provide us with the beginning and ending number and we will program the numbering. If you are using a barcode, we need to know which code you want (128, 3 of 9, QR..). If you are not using sequential numbers you need to supply us with your numbers in an Excel spreadsheet as shown below.

## PRODUCTION ART



	A	B	C	D	E
1	Number				
2	22001				
3	22002				
4	22003				
5	22004				
6	22005				
7	22006				

### Excell Spread sheet

You put the numbers in Column A so if you have 1000 cards, you will have one column with 1000 rows. You can have multiple variable fields and they would go in column B, C...

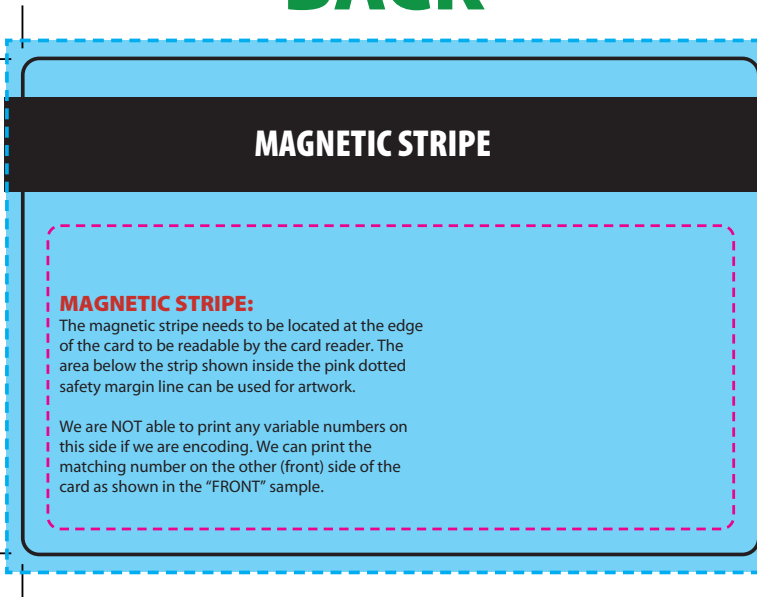
# PLASTIC CARD Mag Stripe & Encoding

## FRONT



To download the template  
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## BACK



We can add a magnetic stripe and encode with your data. The position of the stripe needs to be as shown. If we are going to also print the human readable number it **MUST** print on the other side. We can only add mag strip on CR80 Cards.

Mag Stripes contain three tracks and we need to know which data/numbers go on which track. Most common is to use track one and two but this is determined by your software. Some user software requires specific start and stop character to separate tracks and unless you tell us, we will use the default characters.

We can produce an encoding proof for you and you will only pay the shipping if you are unsure.

Home Insert Page Layout Formulas Data Review View			
Calibri (Body) 12 A A Wrap Text Special			
B I U Merge & Center \$ %			
A1	fx Track-1		
	A	B	C
1	Track-1	Track-2	Printed Number
2	85955900000001	85955900000001	859559-0000-0001
3	85955900000002	85955900000002	859559-0000-0002
4	85955900000003	85955900000003	859559-0000-0003
5	85955900000004	85955900000004	859559-0000-0004
6	85955900000005	85955900000005	859559-0000-0005
7	85955900000006	85955900000006	859559-0000-0006
8	85955900000007	85955900000007	859559-0000-0007

### Excell Spread sheet

You need to provide your encoding data as shown with a column for each variable you want to encode. In this example, Column A and B will encode and C will be printed on the front of the card.